

General Terms & Conditions

- 1) The Card Clube Maia dos Reis (hereinafter Card) is provided by Maia dos Reis Hotel Rural property of Devesa Marques Reis, Unipessoal Lda.
- 2) Any person aged 18 years or over can join the Card, benefiting from the exclusive conditions and advantages expressed in these General Terms & Conditions of the Club Maia dos Reis (hereinafter CMR Program).
- 3) The main purpose of the Card is to reward the best customers of Maia dos Reis Hotel Rural.
- 4) The Card does not have any debit or credit characteristics, serving only for the correct identification of the Card Holder.
- 5) Maia dos Reis Hotel Rural reserves the right to cancel, suspend or change at any time, without notice, the General Terms & Conditions of the CMR Program, its benefits and discounts to be awarded. Any of these actions will be communicated to the cardholder member by email or through the official website of Maia dos Reis Hotel Rural (www.maiadosreis.pt).
- 6) Whenever there is a change in the data of the Card Holder, which includes the contact data and profile, the Card Holder should contact the Marketing Department to the e-mail marketing@maiadosreis.pt.
- 7) The Card allows the respective Card Holder Member access to preferential rates, which cannot be accumulated with other benefits or promotions.
- 8) The preferential rates for CMR Program Holder Members correspond to a discount over the best available rate (Best Available Rate - BAR), on the Maia dos Reis Hotel Rural official website (www.maiadosreis.pt) or through the reservations department, whose contacts are also available on the official website.
9. Membership of the card is free of charge. The card has no annual fee, nor does it expire.
10. To apply for the card, simply make an accommodation reservation on the website www.maiadosreis.pt or directly with our reservations department. After filling in the necessary data and accepting the conditions, the card will be sent to your e-mail address.

11. Applications that do not have the required fields correctly and legibly filled out on the form will not be accepted.
12. The advantages associated to the CMR program only begin after the Card is issued.
13. 13. The Card is personal and non-transferable, reserving Maia dos Reis Hotel Rural the right to request to the cardholder the respective identification in order to ensure security.
14. Maia dos Reis Hotel Rural is not responsible for the loss, theft or robbery of the Card. In case of loss, theft or robbery, the cardholder must immediately inform the Marketing Department by e-mail to marketing@maiaadosreis.pt.
15. Maia dos Reis Hotel Rural reserves the right not to accept the Card in case of detection of fraud, attempted fraud or suspected misuse.
16. Maia dos Reis Hotel Rural reserves the right to cancel the Card, whenever it is verified the non-compliance of the General Terms & Conditions of CMR, and thus not proceed to the reissue of lost cards or those in which fraud, attempted fraud or suspected misuse is detected.
17. By joining CMR, filling out the form and accepting the CMR General Terms & Conditions and the Data Privacy Policy, the Full Member authorizes and consents to the processing of his/her personal data for marketing purposes within the scope of the conditions and offers of the CMR Program.
18. The titular Member authorizes the collection and processing of his/her personal data by any company that integrates Maia dos Reis Hotel Rural or by third parties who have entered into a contract with Maia dos Reis Hotel Rural in the scope of the CMR Programme, with the sole and exclusive purpose of fulfilling the conditions proposed by the present CMR Programme.
19. The data processing in question is intended for the management and operation of CMR, namely by sending by e-mail, mobile phone, telemarketing or mail commercial information about the products and services covered by CMR Program and Devesa Marques Reis Unipessoal, Lda. as a whole, as well as products and services of third parties, particularly related to the activity sectors of leisure, tourism and catering.
20. The Data Subject Member may, at any time, exercise the rights provided for in the General Data Protection Regulation 2016/679, namely regarding access, rectification, erasure/cancellation, opposition, portability, limitation,

change of consent, right to be notified in the event of a personal data breach and the right to complain to a control authority, by doing so in writing to the postal address of Maia dos Reis Hotel Rural (Avenida da Igreja, 366 4425-339 Folgosa da Maia) or by sending an email to marketing@maiaodosreis.pt, in which you must correctly identify yourself and indicate the situation that is the subject of your request.

21. Personal data will be stored and kept only for the duration of the loyalty period, being deleted when the loyalty period ends.

22. The CMR Program Terms & Conditions are ruled by Portuguese law and any conflicts relative to its interpretation and application will be settled by the Maia Judicial Court.

23. For further information regarding our Data Privacy Policy, please consult our website (www.maiadosreis.pt).